

For Immediate Release
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**trUe salon and color café honored as
2010 Talk of the Town Award Recipient**

290 Turnpike Rd., Westborough MA 01581: trUe salon and color café has been honored by Celebration Media, U.S. (CMUS) as one of its 2010 Talk of the Town Award Recipients in the category of top beauty and spas. This is the second year CMUS has honored companies with the prestigious Talk of the Town Awards.

The Talk of the Town Awards recognize a host of businesses and professionals who have been noted by their customers through multiple websites for their excellent customer service. The awards honor companies and professionals in the following categories: hospitals, dentists, accountants, physical therapists, veterinarians, optometrists, insurance, chiropractors, lawyers, financial planners, restaurants, bakeries, event centers, home improvement companies, florists, spas, salons and mortgage companies in addition to several other categories.

CMUS, headquartered in Farmington Hills, Mich., is a strong consultancy firm specializing in the delivery of solutions for improved customer care and operational development. The company's mission is to uncover the most highly rated businesses and spotlight their achievements in customer satisfaction. CMUS honors those companies that strive to provide the best in customer care. Together with its customers, CMUS designs long-term strategies to achieve the most advantageous venture performance. It plans, executes, incorporates and supports better customer care as a way to improve and achieve business growth. The company's corporate training and public relations professionals are positioned to assist companies in overcoming their biggest challenges inside the organization and with customers. For more information, contact Talk of the Town News and CMUS at 877-498-6405.

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